

# Advisor Connection

## Financial education



### About Advisor Connection

Convenient educational seminars provide actionable strategies to help employees address their financial wellness.

Distraction driven by financial distress can lower worker productivity, increase turnover and affect employee health.<sup>1</sup> Advisor Connection helps employers provide a turnkey financial education program to employees at no additional cost or obligation. The seminars help address common sources of financial stress and are delivered virtually or in-person by experienced financial advisors. Seminars are available both live and on-demand to meet the unique needs of your employees.

#### Resources for employers

- Seminar registration managed by Securian Financial
- Ready-to-use materials to promote seminars to employees
- Employee participation and satisfaction reports

#### Resources for employees

- Worksite seminars appropriate for all age groups and levels of financial awareness
- Workbooks with key concepts for each attendee
- A one-on-one complimentary, no obligation conversation with a financial advisor, if desired

1. PwC, Employee Financial Wellness Survey, 2021



### Questions?

Go to [securian.com/fw360-guide](https://securian.com/fw360-guide) or contact your Securian Financial representative today.

### Seminar topics

#### Personal Finance

for all employees  
Personal finance strategies to help employees identify money challenges, set goals and take action.

#### Retirement Saving

for all employees  
Practical saving strategies inspire employees to take action on their goals.

#### College Education Strategies

for all employees  
Overview of fundamental strategies that can help employees financially prepare for higher education.

#### Retirement Income

for employees nearing retirement  
Retirement distribution and investment concepts help employees with important considerations as they near retirement.

#### Social Security and Medicare

for employees nearing retirement  
Essential facts about Social Security and Medicare to help employees prepare for retirement.

#### Investment Fundamentals

for all employees  
Investment information and considerations that can build the foundation for employees' current and future investments.

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